

CONFERENCE February 14-17

EXPO February 14-16

CHICAGO Hyatt Regency Chicago



TECHSHOW 2024

techshow.com
#ABATECHSHOW

PRESENTED BY



AMERICAN BAR ASSOCIATION

Law Practice Division

Assembly Neos

Assembly
Needles^N

Assembly
Trialworks^T



Stop by **Booth #308** to demo our cloud-based case management software, Neos!

Neos is the award-winning brainchild of customer-driven innovation. Built by lawyers, for lawyers, it will turbocharge your firm's efficiency throughout the client lifecycle.

The screenshot displays the Neos software dashboard. At the top, there is a search bar and a navigation menu. Below the search bar, the "My Dashboards" section is visible, featuring three main widgets:

- Qualified:** A table showing marketing campaign counts.
- Intakes by Stage:** A pie chart showing the distribution of cases across different stages.
- Cases by Primary Staff:** A bar chart showing the number of cases assigned to different staff members.

Below these widgets is a "My Checklist" section with a table of tasks:

Case #/Intake #	Party Name	Code	Task Name	Assigned	Due Date
200732	Smith, Ally	ACS	Retainer Signed	LS	06/02/2023
200743	White, Sarah	REV	Case Status Note	TS	06/25/2023

A Message from the Chairs

Welcome to the 2024 American Bar Association's TECHSHOW!

As Co-Chairs, it is our distinct pleasure to extend our warmest greetings to each and every one of you in this, our 39th year. This event promises to be an unforgettable experience filled with learning, networking, and innovation at the intersection of law and technology.

This year, our theme revolves around "Empowering the Future of Law Through Technology", with an emphasis on artificial intelligence. As the legal landscape continues to evolve, embracing technology is no longer just an option; it's a necessity. TECHSHOW serves as a platform to explore cutting-edge tools, strategies, and trends that are reshaping the practice of law.

We have curated a dynamic lineup of activities, sessions, and speakers designed to inspire and empower you in your professional journey. From insightful keynote presentations to hands-on workshops, there is something for everyone at this year's event. Here are just a few highlights of what you can expect:

Start-up Competition: TECHSHOW's startup competition showcases 15 innovative legal startups. Watch as each company competes in this fast-action pitch contest and show your support by voting for your favorite.

Keynote Presentations: Renowned thought leaders and industry experts will share their insights on the latest trends and future directions in legal technology. We also have someone to get you excited about ethics with Stuart Teicher taking the main stage. Get ready to gain valuable perspectives that will shape your approach to innovation in the legal field.

Interactive Workshops: Make sure you've downloaded our Conference Workbook. You can utilize it throughout the show and complete it at our debrief on Saturday. Dive deep into practical skills and knowledge through

interactive workshops led by seasoned practitioners. Whether you're interested in mastering the latest legal software or honing your cybersecurity strategies, our workshops offer invaluable opportunities for hands-on learning.

Maximizing Your TECHSHOW Experience:

Our Concierge Crew, staffed with TECHSHOW experts, will be roaming the halls to help you navigate the conference and connect with the community. Our Legal Technology Resources Center: Ask The Experts Hub (located in the EXPO Hall) will serve as a centralized location for connecting with experts and getting answers to your most pressing questions.

Networking Opportunities & Events:

Connect with fellow legal professionals, tech enthusiasts, and industry leaders from around the globe. Join a Taste of TECHSHOW dinner group to meet new people and enjoy Chicago's world-class dining. Spend time in the EXPO Hall meeting the top vendors in the industry, during our Thursday Happy Hour. Attend the receptions where attendees, faculty, and legal technology exhibitors are invited to come together to share and learn from one another. Slap on your running shoes and get outside for our 5K or grab a mat and join us for yoga. There is something for everyone.

Expo Hall: Explore the latest innovations and solutions showcased by leading technology providers in our Expo Hall. From legal practice management software to AI-powered legal research tools, discover cutting-edge technologies that can enhance your firm's efficiency and effectiveness.

We are confident that this year's TECHSHOW will leave you informed, inspired, and equipped with valuable insights and tools to navigate the ever-changing landscape of legal technology. Whether you're a seasoned practitioner or a tech enthusiast exploring new horizons, there's something for everyone at the TECHSHOW.



Sofia Lingos
Co-Chair
ABA TECHSHOW 2024



Cynthia Thomas
Co-Chair
ABA TECHSHOW 2024



Mary Vandenack
Chair
ABA Law Practice Division



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Keynote Speaker

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STUART I. TEICHER, ESQ. is a professional legal educator who focuses on ethics law and writing instruction. A practicing lawyer for 30 years, Stuart's career is now dedicated to helping fellow lawyers survive the practice of law and thrive in the profession. Mr. Teicher teaches seminars, provides in-house training to law firms and legal departments, provides CLE instruction at law firm client events, and also gives keynote speeches at conventions and association meetings.

Stuart helps lawyers get better at what they do (and enjoy the process) through his entertaining and educational CLE "performances". He speaks, teaches, and writes— Thomson Reuters published his book entitled, *Navigating the Legal Ethics of Social Media and Technology*.

Mr. Teicher is a Supreme Court appointee to the New Jersey District Ethics Committee where he investigates and prosecutes grievances filed against attorneys. Mr. Teicher also served on the New Jersey Office of Attorney Ethics Fee Arbitration Committee. Mr. Teicher is an adjunct professor of law at Georgetown Law where he teaches Professional Responsibility, and he is an adjunct professor at Rutgers University in New Brunswick where he teaches undergraduate writing courses. He also taught legal writing at St. John's University School of Law in New York City.

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Booth #505**

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—Andrew Kucera, Palmer Kucera LLP

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Booth #505.



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—Aaron Feldman, Feldman Law Group

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ABOUT

ABA Techshow

For more than 37 years, lawyers and legal technology enthusiasts just like you have been coming to the ABA TECHSHOW to learn how technology helps them work smarter, practice more efficiently, and deliver higher quality legal services to clients.

As technology evolves, it can be difficult to stay informed of the latest advancements. With so many different options to choose from it can be difficult knowing what's the most suitable to you and your practice. This is where ABA TECHSHOW can help. Through the EXPO Hall, CLE sessions, Communities, and special events, ABA

TECHSHOW demonstrates a solution for the growing need to innovate and stay abreast of these innovations in legal technology.

The ABA TECHSHOW Conference and EXPO is where lawyers, legal professionals, and technology all come together. For three days, attendees learn about the most useful and practical technologies available. Our variety of CLE programming offers a great deal of education in just a short amount of time.

Don't forget to mark your calendars for ABA TECHSHOW 2025, April 2-5, 2025, at the Hyatt Regency McCormick Place!

BRINGING LAWYERS AND TECHNOLOGY TOGETHER

ABOUT

ABA Law Practice Division

The ABA Law Practice Division (LP) is a professional membership organization providing resources for lawyers and other legal professionals in the core areas essential to a law practice — **marketing, management, technology** and **finance**. LP has a unique role in the American Bar Association because its resources are targeted to every practicing attorney and legal professional, regardless of practice area. Through its award-winning magazine, Law Practice, monthly webzine, Law Practice Today, educational CLE programs, and publishing division, LP has established itself as a leader within the legal profession.

LP presents ABA TECHSHOW to the legal community with the purpose of bringing lawyers and technology together under one roof to work in advancing the legal profession now and for the future. The ABA TECHSHOW tracks, sessions, and events were developed by the ABA TECHSHOW Board and Faculty; prominent voices in legal technology and active members of LP.

For more information, go to www.lawpractice.org and visit LP at the LP Book Store in the EXPO Hall!



ABOUT

ABA Legal Technology Resource Center

The Legal Technology Resource Center (LTRC) is an ABA member benefit provided by the ABA's Law Practice Division (LP). Through publications, blog posts, webinars, and other free resources, the LTRC helps lawyers identify opportunities, overcome obstacles, and understand how technology tools can improve their practices.

**Learn more about the LTRC at
www.lawtechnology.org.**



In 2023, cyberattacks surged both in terms of frequency and sophistication. The proliferation of cutting-edge hacking tools and technologies - now more accessible than ever thanks to advances in generative AI - created an environment conducive for cyber threats to flourish.¹

According to Cybersecurity Ventures, the global annual cost of cybercrime is predicted to reach \$9.5 trillion USD in 2024. Compounding this is the rising cost of damages resulting from cybercrime, which is expected to reach \$10.5 trillion by 2025.²

If your law firm relies on the Internet, wireless connections, mobile devices, laptop computers, and/or other technology, it is increasingly vulnerable to potentially costly cyber exposures. Furthermore, your law firm's exposure to a data security breach could be worse than you ever imagined.

¹ www.helpnetsecurity.com/2023/12/28/2024-cyberattacks-trends

² www.esentire.com/resources/library/2023-official-cybercrime-report

Stop by the ABA Insurance Booth (522) to discuss protection built for ABA Member Law Firms!

www.ABAinsurance.com

GENERAL INFORMATION

Getting Started

REGISTRATION AND FEES

Registration for all ABA TECHSHOW attendees is located on the Ballroom Level of the Hyatt Regency Chicago. Registrants will receive their badge, Conference materials, lunch tickets and other relevant materials needed for the Conference at the time of registration. Full program registration fees include admission to all CLE sessions, access to the EXPO Hall, lunch on Thursday and Friday, continental breakfast each day and all the program materials. **Registration desks sponsored by**



ANSWERING LEGAL

REGISTRATION HOURS

Wednesday, February 14	2:00pm - 6:00pm
Thursday, February 15	7:00am - 5:00pm
Friday, February 16	7:00am - 5:00pm

ABA TECHSHOW EXPO

Located in the Riverside Center Exhibition Hall on the Exhibit Level, the EXPO Hall contains over 100 vendors eager to network and share their newest product or service. Attend during regular hours or during dedicated EXPO breaks so you don't miss your favorite educational session. ABA TECHSHOW provides light refreshments during the EXPO breaks. Full Conference registrants get additional time to browse the EXPO Hall during the Wednesday night Welcome Reception since the event will be in the EXPO Hall.

EXPO HOURS

Wednesday, February 14	6:00pm - 7:30pm
Thursday, February 15	8:00am - 6:30pm
Friday, February 16	8:00am - 3:00pm

CONFERENCE CONCIERGE

Centrally located on the Ballroom Level, the Conference Concierge provides assistance on all issues concerning ABA TECHSHOW and is available to all attendees. Receive advice on selecting suitable educational sessions to attend, technical assistance and guidance. Whatever you need, the Conference Concierge can assist you!

CONFERENCE MATERIALS

The Conference materials will be delivered to you through our conference app. Look for an email with the login details. The TECHSHOW daily emails will also have the link.

DOWNLOAD THE ABA TECHSHOW APP!

Download the TECHSHOW 2024 App and plan for the optimal TECHSHOW experience. Available on iPhone, iPad, Android and other devices, the TECHSHOW 2024 App is your mobile guide to the full Conference and EXPO. View the entire schedule, bookmark your favorite programs, learn more about the speakers, exhibitors, and so much more! Download now from your preferred app store. **App sponsored by**



CLE CREDIT

The ABA will seek 9.25 hours of CLE credit in 60-minute states, and 11.10 hours of CLE credit for this program in 50-minute states including 6.25 hours of CLE ethics credit in 60-minute states and 7.5 hours of CLE ethics credit in 50-minute states. Credit hours are estimated and are subject to each state's approval and credit rounding rules. Please visit americanbar.org/mcle for general information on CLE at the ABA. Credit is not available for on-demand courses within the platform, though accredited on-demand courses may be available separately.

EVALUATIONS

Your feedback matters to us and provides valuable insight into future programming for TECHSHOW. Take a minute to complete the session evaluations to let us know how we are doing and what programming you would like in the future.

VIP TOURS

Sign up for a VIP tour of the exhibit floor at the registration desk today! If you are a first-time attendee or if you would simply like a tour of this year's event, join a VIP group to walk the exhibit floor and explore the latest and greatest in legal technology.

FREE WIFI

TECHSHOW 2024 features a Wi-Fi cloud throughout the Conference areas. Attendees with wireless capabilities will have Internet access for the duration of the Conference. Help is available at the Conference Concierge. **Wifi sponsored by**



SSID: Hilton Chicago Meeting
Network: ABA_Smokeball
Password: Smokeball24

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Universal Migrator enables seamless data and document migrations from nearly every system law firms use.

Modernize Your Firm

Are you using three apps to do the job of one? Universal Migrator can consolidate data and documents from multiple apps and then transfer everything to an all-in-one solution.

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Never get stuck in an expensive app again. Universal Migrator makes it easy to switch to more affordable solutions.

Never Stop Working

When Universal Migrator moves your data, there is zero interruption to your firm. Your firm will never be unable to work or without access to your data.

About Us

Universal Migrator is an exceptional team of engineers who specialize in high-speed, large-scale data and document migrations. Our customers range from solo-practitioners to AMLAW 100 firms and include the in-house legal departments of multiple publicly traded entities. We won first place in the ABA TECHSHOW Startup Alley and accelerate legal migrations world-wide.

LP Bookstore

All full-Conference registrants will receive a **30% off discount** to use toward a book purchase at the ABA Law Practice Division (LP) Bookstore centrally located in the EXPO Hall, at booth 521. The LP Bookstore will be available in the EXPO Hall Wednesday through Friday. LP publishes innovative books focused on practice management, marketing, finance, and technology.

BOOK STORE HOURS:

EXPO HALL

Wednesday, February 14	6:00pm – 7:30pm
Thursday, February 15	8:00am – 6:30pm
Friday, February 16	8:00am – 3:00pm

Staying Connected



Follow **@ABATECHSHOW** for Conference news and updates during the event. Use **#ABATECHSHOW** in your tweets to stay connected with speakers, vendors, and attendees.



The ABA TECHSHOW LinkedIn group is open to all attendees. Connect with speakers, vendors and attendees during the Conference and online. Join the group at <http://linkd.in/ABATECHSHOW>.



Get legal technology news and tips delivered to your news feed. See the social side of ABA TECHSHOW on our Facebook page at www.facebook.com/ABATECHSHOW. You like us? We like you too!



Watch informational videos about various aspects of ABA TECHSHOW and see interviews with past faculty and attendees on the ABA TECHSHOW YouTube Channel at www.YouTube.com/ABATECHSHOW.



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Law Technology Today is the official legal technology blog of the ABA Legal Technology Resource Center (LTRC), providing lawyers and legal professionals with current, practical and innovative content developed by some of the leading voices on legal technology. Subscribe to our feed and follow at www.lawtechnologytoday.org.

ABA TECHSHOW 2024

Industry Solutions Sessions

Taking place Thursday and Friday in the EXPO Hall, Industry Solutions Sessions provide demonstrations from vendors about the latest legal technology products. These sessions are dedicated to providing you with more tools and information for improving your business, while offering private meeting space to learn about select vendors and what they have to offer.

Participating exhibitors include:

Thursday, February 15



12:30pm – 1:15pm
EXPO Hall
Industry Solutions Stage



1:15pm – 2:00pm
EXPO Hall
Industry Solutions Stage

Friday, February 16



1:15pm – 2:00pm
EXPO Hall
Industry Solutions Stage

ABA TECHSHOW 2024

Lunch 'N Learn Sessions

Are you interested in learning about a particular vendor's product or service? On Thursday and Friday at 12:00pm, pick up a lunch in the Columbus Hall Foyer and choose from a variety of different vendor sessions to learn in a casual environment.

Participating exhibitors include:

Thursday, February 15

12:00pm – 1:00pm



Grand MN



Grand L



Grand K



Grand I



Grand J



Grand GH

Friday, February 16

12:30pm – 1:30pm



Grand K



Grand MN



Grand I



Grand L

ABA TECHSHOW 2024

Passport to Prizes!

Visit the EXPO Hall for your chance to win exciting prizes! All full-Conference registrants received a printed passport in the complimentary conference bag. Bring your passport to participating Passport to Prizes exhibitors and ask for their unique stamp. After collecting all exhibitor stamps, you are eligible for a drawing to win one of many raffle prizes!

Simply place your completed passport in the ballot box located at the LP Book Store in the EXPO Hall. **The drawing is Friday, February 16, at 2:15pm in the EXPO Hall.** Winners must be present to win.

Stop by the following exhibitors to hear about their products and services, and get your stamp:

Actionstep, Booth 321

Answering Legal, Booth 707

CARET, Booth 313

Centerbase, Booth 326

Clio, Booth 401

CosmoLex Cloud, LLC, Booth 426

Filevine, Booth 621

Get Staffed Up, Booth 727

iManage, Booth 732

InfoTrack, Booth 503

LawPay, Booth 505

Law Ruler, Booth 440

LawToolBox.Com, Inc., Booth 507

LEAP Legal Software, Booth 509

LEX Reception, Booth 301

Neos by Assembly Software, Booth 308

NetDocuments Software, Inc., Booth 526

Orion Law Management Systems, Inc., Booth 420

PracticePanther, Booth 610

Rocket Matter LLC, Booth 433

Smokeball, Booth 506

Soluno, Booth 535

Tabs3 Software, Booth 421

TimeSolv Corporation, Booth 432

TitleTap, Booth 441

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TECHSHOW 2024

**RUN
RUN
5K**

**7TH ANNUAL
ABA TECHSHOW 5K**

**Friday
February 16, 2024
7:00am - 7:45am**

Networking and Social Events

Start-Up Pitch Competition

Wednesday
February 14, 2024
5:00pm – 6:30pm

SPONSORED BY:



An annual favorite, this startup competition will showcase 15 innovative legal startups. Happening on the main stage in Grand Ballroom E-F, the 15 startups will face off in a bracketed pitch competition – judged by TECHSHOW attendees – to pick the most innovative startup. All the startups will also be featured in the EXPO Hall during TECHSHOW in the Start-Up Alley.

Welcome Reception

Wednesday
February 14, 2024
6:00pm – 7:30pm

SPONSORED BY:



Come kick off TECHSHOW 2024 with the Welcome Reception on Wednesday, March 1. Conveniently located in the EXPO Hall, you'll experience great food and tasty beverages while networking with other attendees and meeting all our vendors.

Fitness Challenges

Three straight days of programs can get you a little off-kicker. Put some balance back in your life with yoga sessions and a 5k run.

YOGA AT TECHSHOW

Thursday
February 15, 2024
7:00am – 7:45am

Friday
February 15, 2024
7:00am – 7:45am

SPONSORED BY:



Disconnect to Connect – All Levels
Essential Slow Flow Yoga class designed to accommodate both the inflexible and the flexible structured to facilitate focus in the midst of technological distraction.

7TH ANNUAL ABA TECHSHOW 5K

Friday
February 16, 2024
7:00am – 7:45am

Join your legal tech brethren and sistren and run like a gazelle – or a sloth – at the ABA TECHSHOW in its seventh annual 5k! Join us in a breezy run through Grant Park, past Soldier Field, and see some the Chicago sites. 5ks are a perfect distance for newbies and veterans alike, so if your 2024 resolution is to get in shape, bring a pair of sneakers to TECHSHOW. BE THERE OR BE SQUARE!

Thursday Night Sponsor Happy Hour

Thursday
February 15, 2024
4:15pm – 6:30pm

SPONSORED BY:



After your first full day of sessions and EXPO, it's time to kick back and unwind. Join us for a night of hosted drinks and food as you explore the EXPO and meet our sponsors.

12-Step Meetings

Thursday
February 15, 2024
7:00am – 8:00am
and 5:00pm – 6:00pm

Friday
February 16, 2024
7:00am – 8:00am and 5:15pm – 6:15pm

An open 12-step meeting, welcome to anyone attending the Conference. We invite you to attend and share your experience, strength, and hope in recovery. The moderator looks forward to having open discussions on any recovery topic.

THANK YOU FOR SUPPORTING **TECHSHOW 2024!**

DIAMOND SPONSORS



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Booth 707



Centerbase

Booth 326



Booth 401



Booth 621



Booth 505



Booth 509



Booth 505



Booth 611

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Booth 732



Booth 308



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LUNCH 'N LEARN SPONSORS



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Booth 621



Booth 601



Booth 505



Booth 509



Booth 308



Booth 506



Booth 320



Booth 611

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ABA TECHSHOW 2024

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ABA TECHSHOW 2024

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Becka Rich

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Microsoft

Daniel J. Siegel

Law Office of Daniel J. Siegel, LLC

Greg Siskind

Siskind Susser, PC and Visalaw.ai

Temi Siyanbade

Law Office of Temi Siyanbade, PLLC

Matt Spiegel

Lawmatics

Roberta Tepper

State Bar of Arizona

Cynthia Thomas

PLMC & Associates

Reid Trautz

American Immigration Lawyers Association

Gyi Tsakalakis

AttorneySync

Jordan L. Turk

Smokeball

Olivia Vizachero

The Less Stressed Lawyer

Matt Wetherington

Wetherington Law Firm

Sarah Wilson

Sarah E. Wilson Law Firm, PLC

Jennifer Wondracek

Capital University Law School

Patrick Wright

The Wright Firm, LLP

Robert Young

English, Lucas, Priest and Owsley

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Program Schedule



ANSWERING LEGAL

Grand Ballroom B

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THURSDAY

February 15

8:00AM - 9:15AM

Your Future Starts Here: Technology and the Next Era of Legal Practice

Reid Trautz, Dan Pinnington, Jayne R. Reardon, Cynthia Thomas

Grand Ballroom EF

TECHSHOW is not just about technology, but also about the changing nature of legal work and the world in which we practice. Start your TECHSHOW journey as our panel of experts discuss technology trends, the current state of the profession, highlight the forces (for better or worse) shaping our future and provide insights so you can future-proof your practice and career. The best way to predict your future is to create it.

9:30AM - 10:30AM

Anticipate Every Case is Going to Trial: Best Practices to Organize Your Trial Documents from Inception to Voir Dire

SKILLS

Alicia Aquino, Heidi Barcus

Grand MN

Going to trial doesn't have to be stressful. With the proper preparation and organization, it can be seamless. Join us at ABA TECHSHOW to learn how to utilize technology and other tips to create your pre-trial documents, trial binders and everything in between. We will also discuss the various roles and tasks of a trial team, and how each person of your team can bring added value. We will be providing useful tips, resources for technology used in the courtroom and lots of templates, so that you shine at your next trial.

9:30AM - 10:30AM

Using PDFs and Adobe Acrobat in Your Law Office

TECHNOLOGY

Daniel J. Siegel

Grand L

PDFs are a fundamental part of every law office, and Adobe Acrobat is the industry-standard software for creating, editing and managing PDF files. Because many legal professionals only use PDFs for limited purposes, this program offers ways to get more out of these files to help streamline and improve law office processes. This session will highlight ways to integrate PDFs and Adobe Acrobat

software into practice, with live demonstrations of the latest features, as well as practical tips and tricks.

9:30AM - 10:30

Automating Your Documents — Avoiding Traps and Pitfalls

LAW OFFICE MANAGEMENT

Julie Bays

Grand K

This session will provide attorneys with an in-depth look at how to successfully implement document automation. Going beyond just software, it will cover best practices for assembling an automation project team, choosing the right platform, accurately estimating timelines, training staff, and avoiding common pitfalls that derail these initiatives. Attendees will come away with the knowledge needed to streamline their firm's documents and workflows through automation while sidestepping the obstacles that can undermine ROI.

9:30AM - 10:30AM

LLMs — Disruption of the Legal Profession Has Just Begun

TECHNOLOGY

Pablo Arrendondo, Judge Herbert B. Dixon, Jr.

Grand I

There is no dispute that Artificial Intelligence (AI)-powered Large Language Model (LLM) technology is changing the practice of law. This dynamic exploration of LLMs is a must attend session to expand your knowledge of generalized consumer chatbots (e.g., ChatGPT) and specialized legal technology products leveraging LLMs (e.g., Casetext's CoCounsel, Harvey, Westlaw Precision). Led by an esteemed industry expert and a tech-savvy jurist, this session is designed for novices seeking a basic introduction to LLMs and seasoned practitioners aiming to increase their understanding of current and future LLM capabilities and challenges. Our panel will provide you with important insights for the strategic integration of LLMs in your practice. If that were not enough, our panel will respond to your burning questions about AI and the legal profession and offer their observations and predictions about the impact of AI on the practice of law.

9:30AM - 10:30AM

Cyberattacks — What Every Law Firm Needs to Know (and Do)

LAW OFFICE MANAGEMENT

Juan Carlos Bosacoma, David G. Ries

Grand J

Cyberattacks against law firms of all sizes are happening every day, with the potential for disaster. What are today's cyber threats? How

can attorneys and law firms protect against them? What happens if there's a data breach? This session will explore the answers to these questions, including practical safeguards to protect your data.

9:30AM - 10:30AM

Implementing Subscription Based Legal Services

LAW OFFICE MANAGEMENT

Steven J. Best, Jim Calloway

Grand GH

How does a law firm implement the delivery of legal services under a subscription-based model? And why would you want to offer this model? As more automation tools are implemented in law offices, some will believe this method of delivery provides more affordable services to the client while still being a profit Center for the firm. The speakers will discuss the options, considerations, issues and methodology involved with offering legal services on a subscription.

9:30AM - 10:30AM

The Bill & Phil Show 2024: Artificial Intelligence Gets Real

TECHNOLOGY

William T. Ramsey, Phillip Hampton

Grand Ballroom B

With the explosion of Artificial Intelligence (AI) integration in many applications and gadgets that we use every day, it's easy to get lost in the sea of lofty promises for AI. Bill and Phil explore practical applications of AI in the real world both in legal-specific technology and in productivity gadgets used by professionals of all stripes. The presentation will cover the history of AI's evolution in the legal tech industry, the benefits of this technology, the limitations, and the pitfalls to avoid. As they are known for their penchant for the latest and greatest tech gadgets, Bill and Phil will showcase some of their latest finds that enhance productivity, profitability, and quality of life all in the real world.

9:30AM - 10:30AM

Small Firms, Big Impact: Tech-Inspired Marketing Strategies for Modern Law Practices

Nicole Black, Gabriela Cubeiro

Grand Ballroom EF

In this presentation, you'll learn about actionable strategies drawn from the playbook of legal tech companies, tailored to the legal sector. The speakers will demystify essential aspects of digital marketing, including website optimization, impactful content creation, social media engagement, search engine mar-

keting, and maintaining a stellar online reputation. This talk offers an innovative blend of tech industry acumen and legal marketing expertise, empowering small firm lawyers to broaden their digital horizons and amplify their online presence.

10:45AM - 11:45AM

From Manual to Marvelous: Streamlining Your Law Firm's Billing with Automation

TECHNOLOGY

Jayden Doyé, Jordan L. Turk

Grand MN

In today's fast-paced legal world, efficiency in administrative tasks can be the difference between growth and stagnation for a law firm. Manual billing and invoicing, often error-prone and time-consuming, can significantly hinder a firm's productivity and client satisfaction. Automating this vital process is no longer just a luxury but a necessity for modern law practices.

This program is tailored to introduce law firms to the groundbreaking possibilities and practicalities of billing automation. By delving into the latest software and technologies, we'll demonstrate how automation can revolutionize the invoicing process, from time tracking to final payment.

10:45AM - 11:45AM

Applying Change Management to Technology Adoption in the Legal Profession

LAW OFFICE MANAGEMENT

Danielle M. Hall, Matt Spiegel

Grand L

When technology initiatives and project goals are not properly defined and poorly communicated within an organization, frustration and fear can develop from those needing to embrace change. The project can be met with resistance, misalignment, and competing interest, which can slow or stall technology implementation all together. To address these issues, effective change management can ensure a project runs smoothly and successfully by applying a structured process and a set of tools for leading the people side of change to achieve the desired outcome. During this session, we will explore change management theories and learn how to apply these concepts to our own organizations to become better leaders of change, particularly when it comes to technology adoption in a profession that is often scared of change.

10:45AM - 11:45AM

Revitalize Your Law Firm's Knowledge Management with AI

TECHNOLOGY

Ben M. Schorr, Catherine Sanders Reach

Grand K

We have talked about the promise of knowledge management in law firms, but the technology and the results have proved expensive, illusive or both. Effective knowledge management puts content at the fingertips of those who develop and provide your products and services. Knowledge management helps shorten development cycles for new initiatives, increases connectivity between internal and external teams, and leverage the intellectual capital and assets in your office. Artificial intelligence tools allow you to ask questions of your own dataset across disparate products like SharePoint, Outlook, Salesforce, Dropbox, and far more. Or upload specific content and let your team, or even clients, prompt for answers. We will look at tools that are within the realm of any budget. Experience a rebooted approach to knowledge management that delivers on its promise without breaking the bank.

10:45AM - 11:45AM

Winning Trials with TrialPad, Part 1: "Prepare"

TECHNOLOGY

Brett Burney, Tara Cheever

Grand I

See why the iPad has become successful litigators' go-to tool for trial preparation and presentation. In this two-part series, you will see how to use Apple's magical device for your next case, learn what apps and equipment you need and pick up great tips to make you an iMaster in the courtroom. In Part 1: "Prepare", you'll learn how to organize your evidence, summarize transcripts, and prepare for effectively presenting information to your audience. We will review uses cases for exhibit and video conversion, content generation, and having your entire case file ready to search and review in DocReviewPad, and TranscriptPad. In Part 2: "Present", you'll learn how to pull everything together to create compelling slides in PowerPoint and Keynote, and create dynamic evidentiary presentations with TrialPad, all while using wireless presentation techniques, video editing tools, timelines, maps, and more. If you're in litigation and the business of persuading others, come hear all about the latest iTechnologies that enable top litigators to be smooth, confident, and effective in the courtroom.

10:45AM - 11:45AM

Podcasting for Lawyers: Mastering the Medium with AI

Mathew Kerbis, Patrick Wright

Grand J

Boost your law practice with a podcast. Learn to launch a show highlighting your expertise and personality to grow brand awareness and attract ideal clients. Identify your niche and podcast goals to choose the right format and topic. Get equipped with AI-powered workflows to efficiently produce high-quality episodes. Discover promotion techniques to maximize your reach. Walk away with an action plan tailored to creating an engaging podcast that establishes you as a thought leader in your field and converts listeners into clients for your firm.

10:45AM - 11:45AM

People, Process, Technology: The Triumvirate For Your Software Success!

TECHNOLOGY

Afi Johnson-Parris, Tim O'Brien

Grand GH

The availability of legal technology solutions has the potential to overhaul your firm's productivity, but technology will not cure all that ails your firm by simply plugging it into your system. To maximize your software investment and increase the likelihood of successful implementation, your firm needs to review and revamp your internal processes that surround and are tangential to your new software and engage your attorneys, leadership, and staff in a change management process.

In this engaging story-based presentation with a "mini-workshop" component, our faculty will give a high-level overview of the importance of moving the PPT triumvirate in a synchronized fashion and provide some steps to take to maximize your software implementation.

10:45AM - 11:45AM

Google Business Profiles Workshop: Optimizing Your Business Profile

NON-CLE

Allison C. Johs, Gyi Tsakalakis

Grand Ballroom B

No matter how your next clients hear about you, they're likely to search for information about you or your law firm online. Let's face it, that most likely means performing a search on Google. Fortunately, Google provides Google Business Profiles, a free tool for listing your business that can help you get noticed in those search results.

This hands-on workshop is designed to help you use Google Business Profiles to put your

best foot forward to those searching for you, so bring your laptop and get ready to work on your Google Business Profile during the workshop.

While not required, in order to maximize the value of this workshop, attendees should claim and verify their Google Business Profiles in advance. Instructions for verification can be found at Google Business Profile Help.

10:45AM - 11:45AM

Beyond The Inbox - Mastering Email Management in Outlook

LAW OFFICE MANAGEMENT

Steven J. Best, Vedia Jones-Richardson

Grand Ballroom EF

Are you constantly drinking from a firehose of emails, leaving you with an impenetrable thicket in your inbox? If you use Outlook for email, there are many tools you can use to manage the flow, enabling you to sort through the useless messages and manage the useful ones before they lose their value. This session will help Outlook users to take command of email and become masters of inbox management and beyond.

12:00PM - 1:00PM

Lunch 'N Learn Sessions

Workshop: Design a Technology Ecosystem that Supports Your Firm's Growth and Innovation

Actionstep

Beth Thompson

Grand MN

Design a tech stack to remove bottlenecks and support firm growth.

How to Use AI Without Losing Your Mind

Clio

Nefra MacDonald

Grand L

Designed for tech-forward lawyers, this session demystifies AI, offering practical strategies to integrate it into legal practices without feeling overwhelmed. Learn to leverage AI for efficiency while maintaining the human touch in your legal expertise.

Deadlines, Docs, & Dollars

Filevine

Michael Anderson

Grand K

Discover how systems, automations, and AI can supercharge your firm operations.

Why Document Automation is Essential for Law Firms

LEAP

Ari Bulmash

Grand I

A common misconception regarding legal technology is that document automation sacrifices client services and risks profitability. However, document automation translates to improved client relationships, maximizes business resources, and increases productivity. Law firms incorporating document automation reduce mundane tasks, resulting in scalability and long-term business success.

The Revolutionary Firm: Combining Your Data and AI for Faster and Better Outcomes

SMOKEBALL

Jane Oxley

Grand J

Don't miss this opportunity to propel your firm into the future with a compelling session on harnessing the power of AI capabilities today, ensuring you don't get left behind. Explore a new future of streamlining research, lightning-fast generative document drafting and enhancing client interactions to optimizing matter management and accessing context-specific answers to your legal queries.

Move Data+Documents from Anywhere to Anywhere

UNIVERSAL MIGRATOR

Tony Valenti

Grand GH

Migrations don't have to suck!

Industry Solutions Sessions

12:30pm - 1:15pm

Optimize your remote deposition experience with CaseTestify by Stenograph



Ron Dalessio, Sr Vice President Enterprise Sales

EXPO Hall Stage

CaseTestify is Stenograph's complete remote legal proceeding solution designed specifically for the legal industry, providing users with a simplified way of taking online proceedings. This innovative and intuitive platform combines secure video conferencing, inter-

active exhibit management, cloud storage of deposition assets, and ViewScript powered by Phoenix, a realtime in-testimony review tool.

1:15pm - 2:00pm

Streamlining Workflows with Intelligent Document Assembly



Alex McLaughlin, VP, Product

EXPO Hall Stage

With the power of document assembly and AI, documents can now be dynamically generated, edited, and personalized at scale.

2:00PM - 3:00PM

Generative AI: Amplifying Legal Services Delivery & Expanding Access to Justice

TECHNOLOGY

Natalie Anne Knowlton, Scott Schlegel

Grand MN

Generative Artificial Intelligence is advancing at unprecedented speed. Every day a new tool emerges to make legal research, legal writing, and other law practice functions more efficient. But internal efficiencies are only part of the story — generative AI also holds great potential to facilitate and streamline the development of new consumer-facing products and services. This session will explore one facet of generative AI — its potential to create consumer-facing content that can amplify legal services delivery and expand an attorney's reach and impact.

2:00PM - 3:00PM

How to Actually Use AI in Your Legal Practice

TECHNOLOGY

Jennifer Wondracek, Greg Siskind

Grand L

In the wake of its substantial growth since November 2022, generative AI has been making waves across sectors, including the legal field. This session seeks to unpack the evolving narrative of generative AI in legal practice. The discussion will zero in on tasks specific to legal practitioners, practice management endeavors, and other general legal tasks. The session will provide essential guidance on the effective utilization of generative AI systems in legal practice. Attendees will also be prompted to rethink some of their daily tasks with a generative AI lens, leaving the session with a clearer roadmap on how to integrate generative AI effectively in their practice.

2:00PM - 3:00PM

Winning the Change Management Challenge with Gamification

LAW OFFICE MANAGEMENT

Charity Anastasio, Ruby Powers

Grand K

Research shows adults benefit from play and they don't get enough of it in the U.S. Meanwhile, law firms have a hard time converting their staff and lawyers to new technologies, systems, and procedures. Learn how to gamify your change management with simple, low-code tech tools and project planning, to make the changes you want implemented smoothly while simultaneously rewarding your employees. You will be improving their tech and people skills, well-being, and work-experience. You will also reduce the friction inherent in getting them on-board with the new and improved way you have mapped out.

2:00PM - 3:00PM

Social Media Marketing: Strategy & Mindset

NON-CLE

Temi Siyanbade, Olivia Vizachero

Grand I

At this point, most legal professionals know they should have a social media presence, but how many legal professionals understand the hows and whys of social media? Here's the hard truth: it is not enough to post on social media daily. You must understand how the different platforms work and develop a clear, consistent strategy to make them work for you. In this session, join attorneys Olivia Vizachero and Temi Siyanbade as they unpack the mindset you need to develop and the strategies you need to implement for social media success as a legal professional.

2:00PM - 3:00PM

Leveraging Technology for Compelling Courtroom Presentations: Enhancing Persuasion and Engagement

TECHNOLOGY

Stephen Embry, Paul Motz

Grand J

In today's courtroom, the ability to deliver persuasive and engaging presentations is crucial for success. This requires utilizing technological tools to effectively communicate with the jury, the court, or the mediator. In this informative session, we will explore the power of technology in enhancing your presentations from the opening statement to the final argument. By incorporating the best tools available, such as PowerPoint, videos, effective timelines, and more, you can maximize the impact of your courtroom presentations, as well as any other presentations you may encounter. What is the importance of technological tools in courtroom presentations? How do you choose the right technology tools? Hear tips for structuring your presentation to maintain a coherent and persuasive narrative from experienced trial lawyers.

2:00PM - 3:00PM

AI as a Second Brain: Enhancing Planning, Focus, and Organization with Generative AI

TECHNOLOGY

Becka Rich, Jennifer Wondracek

Grand Ballroom EF

This lively and practical session will provide actionable advice on how to use generative AI to aid focus and executive function with a focus on disabled and neurodivergent lawyers. For the purpose of this presentation, executive function refers to the set of skills needed for planning, focus, and organization. This presentation will go through three GAI tools in depth, including use cases and strong prompts. You'll discover the best practices and methods to avoid pitfalls, so you can start using these tools immediately. You will leave this session with a stronger understanding of the possibilities of these technologies as well as the practical measures you can take to put them to use.

2:00PM - 3:00PM

Law Firm SEO — A Methodology To Objectively Evaluate Online Marketing Companies **NON-CLE**

Matt Wetherington

Grand GH

Join personal injury attorney Matt Wetherington and seasoned law firm digital marketing expert Tanner Jones for an enlightening discussion on practical and effective ways to better

manage and maximize your law firm's overall online success. This session will equip you with invaluable time and money-saving insights to not only assess web marketing vendors objectively but also steer clear of costly missteps in managing your marketing agency now or in the future.

2:00PM - 3:00PM

Easy Client Intake Workshop: Learn and Build with Google Forms

TECHNOLOGY

Chris Fortier, Danielle M. Hall

Grand Ballroom B

Forms can be used for a variety of law practice needs, including client intake, initial contact, project and matter-related document generation, and more. In this workshop, participants will learn how to structure and use forms programs such as Google Forms to build and customize their own forms to intake clients.

3:15PM - 4:15PM

Word Power Tips for Legal Users

TECHNOLOGY

Barron K. Henley

Grand MN

In the modern practice of law, most lawyers necessarily handle some or all of their own word processing. Younger lawyers have always typed their own documents; and older lawyers are increasingly looking to become self-reliant in that regard. Further, many small firms cannot cost-justify hiring word processing support staff; and medium and larger firms often have one support staff person supporting anywhere from 3 to 7 lawyers (which means that lawyers have to get in line and wait if they need help). However, due to the complex formatting often required with legal documents, legal users find Microsoft Word to be a constant source of irritation. It's the primary tool used to produce work product, yet many feel it works against them. Using Word and "clicking around" provides little improvement and no insight. This seminar is designed to specifically address these realities. We'll show you exactly how to fix the common legal drafting problems plaguing you now and avoid them in the future. You'll learn dozens of tips and techniques you can put into practice immediately. Even if you think you already know Word well, you will likely learn new things the entire time!

3:15PM - 4:15PM

How to Ethically and Effectively Use Generative A.I. in Client Communications and Beyond

ETHICS & PROFESSIONAL RESPONSIBILITY

Joshua Lenon, Gyi Tsakalakis

Grand L

In an era of rapid technological advancement, generative A.I. is revolutionizing how business-

es communicate. From crafting personalized messages to generating creative content, the potential seems limitless. However, with great power comes great responsibility. This session delves into the ethical considerations and practical strategies for harnessing generative A.I. in client communications and a broader range of applications.

3:15PM - 4:15PM

Ethics of Law Firm Advertising and Solicitation: Keeping Pace in Today's Race for Clients

ETHICS & PROFESSIONAL RESPONSIBILITY

Micah Buchdahl, David G. Ries

Grand K

Compliance with ethics rules as they relate to attorney marketing, advertising and solicitation has never been more complicated. At the same time, the race for clients has never been more competitive. No law firm, regardless of practice area, size or scope is immune to issues relating to the relevant Rules of Professional Conduct. This program will discuss the issues you should be concerned with, and how to keep your law firm out of trouble.

3:15PM - 4:15PM

Streamlining Client Intake + Engagement Process → Convert More Prospective Clients

LAW OFFICE MANAGEMENT

Laura L. Keeler, Sarah Wilson

Grand I

This presentation will cover how prospective clients first contact your firm all the way through client engagement and onboarding. Learn how to use automation and other time-saving tools to streamline the client intake and engagement process. Understand how Customer Relationship Management (CRM) tools can help with everything from lead gathering to prospective follow-ups to in some cases conflict checking.

3:15PM - 4:15PM

Optimizing Your Firm with Free and Low-Cost Solutions

TECHNOLOGY

Judge Barbara Leach, Alexander Paykin

Grand J

Unlock the potential of your small firm by harnessing cost-efficient software solutions. We'll guide you through the world of free and low-cost software, including open-source options, enabling you to supercharge your firm's efficiency, deliver exceptional client experiences, and maximize productivity without breaking the bank. We'll also discuss the risks and pitfalls in open-source software and freeware terms of service. Don't miss this opportunity to optimize

your operations, delight your clients, and ensure long-term success while avoiding ethics minefields.

3:15PM - 4:15PM

AI, Legal Tech Investment and Regulation

TECHNOLOGY

Tom Martin, Jayne R. Reardon

Grand GH

The capabilities of AI and the opportunities for lawyers will continue to grow. And regulation of this new technology will as well. In this highly interactive session, lawyers will be able to experience in real time how products relevant to the legal field can turbo-charge their ability to deliver legal services, while freeing up time for higher level analysis and strategy. They will also learn the ethical and regulatory obligations of AI-powered technology.

3:15PM - 4:15PM

Collaborating to Bridge the Justice Gap with Legal Technology **NON-CLE**

Dyane O'Leary, Sarah Schendel

Grand Ballroom B

Improving the Access to Justice Gap is a complicated problem that won't be solved by any one initiative. But law schools are among the many stakeholders on this critical issue, and some are collaborating within the law school curriculum to inspire tomorrow's lawyers to consider access to justice as part of their future work. The connections between access to justice and legal technology touch many aspects of the traditional legal curriculum, from ethics to legal writing to clinics to specialized legal technology electives. What's more, innovative law schools are pairing with organizations outside of the classroom to involve students in creative approaches to improve the public's access to and experience with legal systems. This panel will discuss how law schools have approached the intersection between access to justice and legal technology, and spark ideas for continued collaboration across disciplines.

3:15PM - 4:15PM

AI Transforming Legal Services: What's Here, What's Hype, and Preparing for What's Coming

TECHNOLOGY

Pablo Arrendondo, Daniel Linna

Grand Ballroom EF

This session focuses on developing a functional understanding of AI and analytics tools, while also evaluating the capabilities and limitations of AI technologies. It delves into transforming legal services through a comprehensive approach that integrates people, processes, data, and technology for innovation and AI adoption.

FRIDAY

February 16

8:00AM - 9:15AM

Keynote: Something's Gotta Give

ETHICS & PROFESSIONAL RESPONSIBILITY



Stuart I. Teicher, Esq.

Grand Ballroom EF

Something's Gotta

Give - Stuart

Teicher thinks

lawyers are at an ethical crossroads.

Is it possible that

the current rules are

inadequate in the modern

technological environment? Could

there be — dare we say — a flaw

in the application of the current

code??!! Join the guy who calls

himself “the CLE Performer” as he

explores whether the practice of law

is in the midst of a shifting ethical

paradigm. Stuart will explain how

the current ethical standards were

created, he'll explore the changes

the rules have gone through over

the years, and the impact of the

challenges from the world of

technology today.



9:30AM - 10:30AM

Why Document Automation Technology Has Become Mandatory and How To Pick The Best Platform For Your Practice

TECHNOLOGY

Barron K. Henley

Grand MN

Document Automation (“DA”) has had a huge impact on the legal world, and it is one of the most disruptive technologies of the last 25 years. If you are in the business of producing complex documents, then its benefits are significant. Properly deployed, DA technology can exponentially decrease drafting time and costs, increase accuracy and profitability, be used as a teaching tool, and shared with others. In spite of the fact that increased

speed often causes lower accuracy, DA offers a way to simultaneously improve both. The value and impact of DA increases proportionately with the complexity of the documents being automated. However, there are many competing platforms, and the options are difficult to compare against one another. This seminar will help you deal with that reality by providing a checklist of functional criteria to consider when evaluating DA platforms. Like most legal tech categories, there's no single DA product that is the best option for every situation (vendor claims to the contrary notwithstanding). If you want to learn more about DA technology or are trying to choose a platform for your office, don't miss this discussion.

9:30AM - 10:30AM

Ethical Use of Law Office Technology

ETHICS & PROFESSIONAL RESPONSIBILITY

Alexander Paykin, Daniel J. Siegel

Grand L

This session is designed to provide a comprehensive overview of the ethical considerations and best practices associated with the adoption and use of technology in law offices, consistent with the Model Rules of Professional Conduct, including Rule 1.1 (Competence), Rule 1.4 (Communication), Rule 1.6 (Confidentiality) and Rule 5.3 (Non-Lawyer Assistance). The program will provide practical guidance about technology and insight into how law firms can leverage these tools effectively and ethically.

9:30AM - 10:30AM

From Manual Headache to Automated, Ethical, and Excellent Customer Service: The Process to Mapping and Automating Your Communications Process

LAW OFFICE MANAGEMENT

Chris Fortier

Grand K

You want to automate your practice but you are not sure where to start. Learn how to create process maps to visualize your process and make your decision easier and more impactful for your practice. We will practice this skill by automating your communications covering two scenarios: scheduling and keeping in touch with your clients.

Schedule AT-A-GLANCE

WEDNESDAY, FEBRUARY 14, 2024

5:00 PM – 6:30 PM  Clio — Grand Ballroom EF

6:00 PM – 7:30 PM  WealthCounsel — EXPO Hall

THURSDAY, FEBRUARY 15, 2024

7:00 AM – 7:45 AM  Yoga

7:00 AM – 8:00 AM **12 Step Meeting**

7:00 AM – 8:30 AM **Breakfast** - EXPO Hall

8:00 AM – 9:15 AM **Your Future Starts Here: Technology and the Next Era of Legal Practice** - Grand Ballroom EF

	GRAND MN  Actionstep	GRAND L  Clio	GRAND K  Filevine	GRAND I  LEAP	GRAND J  Centerbase	GRAND GH  UNIVERSAL MIGRATOR	GRAND BALLROOM B  ANSWERING.LEGAL	GRAND BALLROOM EF  LAWPAY mycase
9:30 AM – 10:30 AM	Anticipate Every Case is Going to Trial: Best Practices to Organize Your Trial Documents from Inception to Your Dile	Using PDFs and Adobe Acrobat in Your Law Office	Automating Your Documents – Avoiding Traps and Pitfalls	LLMs — Disruption of the Legal Profession Has Just Begun	Cyberattacks — What Every Law Firm Needs to Know (and Do)	Implementing Subscription Based Legal Services	Implementing Subscription Based Legal Services	Small Firms, Big Impact: Tech-Inspired Marketing Strategies for Modern Law Practices
10:45 AM – 11:45 AM	From Manual to Marvelous: Streamlining Your Law Firm's Billing with Automation	Applying Change Management to Technology Adoption in the Legal Profession	Revitalize Your Law Firm's Knowledge Management with AI	Winning Trials with TrialPad, Part 1: "Prepare"	Podcasting for Lawyers: Mastering the Medium with AI	Podcasting for Lawyers: Mastering the Medium with AI	Podcasting for Lawyers: Mastering the Medium with AI	Beyond The Inbox - Mastering Email Management in Outlook
12:00 PM – 1:00 PM	Workshop: Design a Technology Ecosystem that Supports Your Firm's Growth and Innovation  Actionstep	How to Use AI Without Losing Your Mind  Clio	Deadlines, Docs, & Dollars  Filevine	Why Document Automation is Essential for Law Firms  LEAP	The Revolutionary Firm: Combining Your Data and AI for Faster and Better Outcomes  SMOKEBALL	Move Data+Documents from Anywhere to Anywhere  UNIVERSAL MIGRATOR		
Lunch N' Learns								
12:30 PM – 1:15 PM	Industry Solutions Session: Optimize your remote deposition experience with CaseTestify by Stenograph  Stenograph — EXPO Hall							
1:15 PM – 2:00 PM	Industry Solutions Session: Streamlining Workflows with Intelligent Document Assembly  Filevine — EXPO Hall							
2:00 PM – 3:00 PM	Generative AI: Amplifying Legal Services Delivery & Expanding Access to Justice	How to Actually Use AI in Your Legal Practice	Winning the Change Management Challenge with Gamification	Social Media Marketing: Strategy & Mindset	Leveraging Technology for Compelling Courtroom Presentations: Enhancing Persuasion and Engagement	Law Firm SEO - A Methodology to Objectively Evaluate Online Marketing Companies	Easy Client Intake Workshop: Learn and Build with Google Forms	AI in Action: Transforming the Legal Landscape
3:15 PM – 4:15 PM	Word Power Tips for Legal Users	How to Ethically and Effectively Use Generative A.I. in Client Communications and Beyond	Ethics of Law Firm Advertising and Solicitation: Keeping Pace in Today's Race for Clients	Streamlining Client Intake + Engagement Process -> Convert More Prospective Clients	Optimizing Your Firm with Free and Low-Cost Solutions	.AI, Legal Tech Investment and Regulation	Collaborating to Bridge the Justice Gap with Legal Technology	AI Transforming Legal Services: What's Here, What's Hype, and Preparing for What's Coming
4:15 PM – 6:30 PM	iManage Happy Hour  iManage <small>Helping You Grow Yours</small> — EXPO Hall							


FRIDAY, FEBRUARY 16, 2024







5K Run

Yoga 


12 Step Meeting


Breakfast - EXPO Hall

Keynote: Something's Gotta Give  - Grand Ballroom EF

	GRAND MN 	GRAND L 	GRAND K 	GRAND I 	GRAND J 	GRAND GH 	GRAND BALLROOM B 	GRAND BALLROOM EF 
7:00 AM - 7:45 AM								
7:00 AM - 7:45 AM								
7:00 AM - 8:00 AM								
7:00 AM - 8:30 AM								
8:00 AM - 9:15 AM								
9:30 AM - 10:30 AM	Why Document Automation Technology Has Become Mandatory and How to Pick The Best Platform For Your Practice	Ethical Use of Law Office Technology	From Manual Headache to Automated, Ethical, and Excellent Customer Service: The Process to Mapping and Automating Your Communications Process	A Lawyers Guide to AI	Combating Deepfakes and Disinformation on Social Media: Safeguarding Your Law Firm's Reputation	Remote Work is Here to Stay: Explore Techniques & Tools to Onboard and Manage a Cohesive and Happy Team!	Cutting-Edge Electronic Evidence: Explore Emojiland - How Will You Decode Tomorrow's Evidence?	Effectively and Ethically Integrating Chat-GPT and Similar Tools Into Your Legal Practice
10:45 AM - 11:45 AM	Do's and Don'ts of Today's LinkedIn	5 Reasons to Head Back to Your Law Firm's Office and 2 Reasons to Just Stay Home	Microsoft 365 Copilot: A Game-Changer for Lawyers	Beat the Clock: Technologically to Save You Time and Keep You Young	AI Will Redefine Firm Business Models and End the Billable Hour. Are You Prepared?	Tech-Driven Profit Maximization: Innovative Accounting Practices for the Savvy Law Firm	Ethical Tech: Beyond the Duty of Competency	AI as a Second Brain: Enhancing Planning, Focus, and Organization with Generative AI

Lunch N' Learns

12:00 PM - 1:00 PM	Unlocking Legal Excellence with NeoAI Embedded AI Technology 	Google Reviews 202: Advanced Techniques for Law Firms in 2024 	AI-Powered Law: Insights from Our 2024 Industry Report and Our New AI Software Features 	The Myths and Misconceptions of Legal Marketing 
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Industry Solutions Session: Delegating your Marketing: How Virtual Marketing Assistants Will Help You Cut through the Digital Clutter  - EXPO Hall

	Passport to Prizes Drawing - EXPO Hall	
1:15 PM - 2:00 PM		
2:15 PM - 2:30 PM		
2:00 PM - 3:00 PM	Embracing the Digital Courtroom: Exploring Current and Future Trends	Modernizing Client Relationships: Strategies for Effective Communication
3:15 PM - 4:15 PM	Legal Technology: Invest on the Right Side of Regulations, Old and New	Standing Out in the Crowd: Innovative Law Firm Branding Lessons from the Legal Tech Sector
4:30 PM - 7:30 PM		

TECHSHOW After Dark: Innovations & Illusions - Grand Ballroom EF

7:00 AM - 9:00 AM							
9:00 AM - 10:00 AM							
10:15 AM - 12:00 PM							

SATURDAY, FEBRUARY 17, 2024

Breakfast - Grand Foyer

60 in 60 - Grand Ballroom EF

Action Plan to Go

7:30 AM - 9:00 AM							
9:00 AM - 10:00 AM							
10:15 AM - 12:00 PM							

9:30AM - 10:30AM

A Lawyers Guide to AI

LAW OFFICE MANAGEMENT

Bill Henslee, Becka Rich

Grand I

A Lawyer's Guide To AI will cover the development of AI and the current status of the various forms of AI-predictive, extractive, and generative AI. Generative Artificial Intelligence has become a possible threat to a user's professional responsibility. The program will include a discussion of the Model Rules of Professional Conduct that are implicated by the use of AI, as well as ways to use generative AI without ethical jeopardy. The program will conclude with a discussion on "best practices" for lawyers using AI.

9:30AM - 10:30AM

Combatting Deepfakes and Disinformation on Social Media: Safeguarding Your Law Firm's Reputation

LAW OFFICE MANAGEMENT

Tanner Jones

Grand J

In an era where deepfakes and disinformation are rampant, safeguarding your law firm's reputation is paramount. This speaking engagement empowers attorneys with the knowledge and tools necessary to combat these digital threats. From understanding the landscape of these technologically advanced deceptions to implementing AI-based strategies for their detection and neutralization, participants will learn how to proactively protect and manage their firm's online reputation. Furthermore, attendees will be guided on formulating a robust crisis management plan, an essential component in preserving a firm's integrity in the face of potential reputation threats. This session is a blend of Technology, Management, Financial insights, Cybersecurity and Ethics, designed to prepare law firms for the challenges of the digital age.

9:30AM - 10:30AM

Remote Work Is Here to Stay: Explore Techniques & Tools to Onboard and Manage a Cohesive and Happy Team!

LAW OFFICE MANAGEMENT

Stephanie Everett, Ruby Powers

Grand GH

Remote and hybrid workforces will continue to be the norm. How can you support your firm's culture, ensure you train and manage team members, and keep everyone on the same page for work tasks with a distributed team? It may sound challenging, but today's

tech tools make it a lot easier. In this session, you'll learn key concepts to keep your team in sync and will discover how incorporating the right technology will make onboarding and managing your team easier than ever. With these tools, you will foster a cohesive, efficient, and empowered distributed workforce.

9:30AM - 10:30AM

Cutting-Edge Electronic Evidence: Explore Emojiland - How Will You Decode Tomorrow's Evidence?

Patrick Wright

Grand Ballroom B

In the dynamic landscape of digital communication, emojis, emoticons, and symbols have evolved beyond mere expressions - they are now integral to the fabric of online interactions, and thus, crucial in the realm of electronic evidence. "Cutting-Edge Electronic Evidence: Explore Emojiland - How Will You Decode Tomorrow's Evidence?" delves into this fascinating convergence of tech and linguistics. Attendees will embark on a journey through the nuances of 'Emojiland', understanding how these seemingly simple icons can carry complex, multifaceted meanings. Participants will be equipped with the skills to interpret and analyze cutting edge images and documents as vital pieces of evidence.

9:30AM - 10:30AM

Effectively and Ethically Integrating Chat-GPT and Similar Tools Into Your Legal Practice

ETHICS & PROFESSIONAL RESPONSIBILITY

Matt Wetherington, Greg Siskind

Grand Ballroom EF

It may seem like the Wild West for lawyers using new AI tools, but law firms need to get their hands around how their teams are using the software. This panel will discuss how law firms can set usage policies to ensure lawyers and paralegals are getting the most out of AI without putting the firm at risk or alienating clients.

10:45AM - 11:45AM

Do's and Don'ts of Today's LinkedIn NON-CLE

Allison C. Johs, Reid Trautz

Grand MN

Social media has become an integral part of everyday life, and with recent changes to several platforms, LinkedIn has become an even more important and popular outlet for business people - including lawyers. We'll cover all the important the elements of your LinkedIn presence, including your Profile, your Connections, and your Participation, and talk about the do's and don'ts to help lawyers

avoid problems and maximize the value of their time spent on LinkedIn. It is no longer a “set it and forget it” media platform.

10:45AM - 11:45AM

5 Reasons to Head Back to Your Law Firm’s Office and 2 Reasons to Just Stay Home

LAW OFFICE MANAGEMENT

Joshua Lenon, Robert (Bob) Young

Grand L

Employees at companies of all sizes are suffering whiplash. Companies told workers that work from home was here to stay, only to demand return to the office. Law firms are no different. Working from home is popular with lawyers, from partners all the way down to junior associates. However, there are good reasons to keep a law firm office and have your team work from there.

10:45AM - 11:45AM

Microsoft 365 Copilot: A Game-Changer for Lawyers

TECHNOLOGY

Ben M. Schorr

Grand K

Microsoft 365 Copilot is a smart assistant that can draft content, assist you in meetings, and generate summaries and insights from your data. You can use Copilot in any of the Office apps, such as Word, Outlook, PowerPoint, and Excel, as well as in Teams and Microsoft 365 chat. Copilot is designed to understand the context and purpose of your writing, and to offer suggestions that are tailored to your needs and preferences. Whether you are drafting a contract, preparing a presentation, or sending a message, Copilot can help you get it done with less hassle and more confidence.

10:45AM - 11:45AM

Beat the Clock: Technology to Save You Time and Keep You Young

TECHNOLOGY

William T. Ramsey, Phillip Hampton

Grand I

Attorney Bill Ramsey and Tech Entrepreneur Phil Hampton are back with a fresh look at the latest technology trends, gadgets, and apps impacting legal professionals in 2024. They will focus on technologies to help professionals “Beat the Clock”. They will survey the best new tech gadgets helping stressed professionals save time, improve efficiency, and create more quality time in a hectic day. Beyond just redeeming the time, the tech gurus will explore how technology does not have to be just a young person’s game. Some say 70 is the new 40; and Bill and Phil will show how technology

can be used to turn back the clock and rejuvenate work and life even as the calendar pages keep turning. No tech expertise required...just an open mind and a young heart.

10:45AM - 11:45AM

AI Will Redefine Firm Business Models and End the Billable Hour. Are You Prepared?

LAW OFFICE MANAGEMENT

Mathew Kerbis, Stephanie Everett

Grand J

AI is reshaping how law firms complete their work and will revolutionize the industry as it gets more sophisticated and easier to use. Firms fully leveraging these tools will effectively conduct legal research and analyze and draft contracts and briefs in less time. Firms who still bill by the hour will see a drop in profitability when using these tools and won’t be able to compete with firms who use AI and aren’t billing time. In this session, learn more about different business models that will allow you to increase profits from the efficiencies that AI tools bring, and explore more ways you can profit from using AI.

10:45AM - 11:45AM

Tech-Driven Profit Maximization: Innovative Accounting Practices for the Savvy Law Firm

LAW OFFICE MANAGEMENT

Jayden Doyé, Dan Pinnington

Grand GH

As the legal industry navigates a rapidly changing technological landscape, understanding and integrating modern accounting practices becomes crucial for a law firm’s financial success. Staying ahead means embracing innovative, tech-driven strategies, not only to increase profits but also to ensure ethical and efficient financial management.

This session will showcase how technology, when synergized with cutting-edge accounting practices, can offer unparalleled advantages to law firms. It aims to enlighten participants on the significance of tech-driven financial strategies, exploring the range from cloud accounting to the application of AI in predictive financial analytics.

10:45AM - 11:45AM

Ethical Tech: Beyond the Duty of Competency

ETHICS & PROFESSIONAL RESPONSIBILITY

Dyane O’Leary, Sarah Schendel

Grand Ballroom B

As legal technology options, opportunities, and debates grow even more robust—and

complicated—with the explosion of Generative AI, using Comment 8 to Model Rule 1.1 as an umbrella concept to cover them all can be a tempting starting point. But while few would disagree with the idea that “lawyers should be competent with technology,” this sweeping statement obscures the many other ethical angles to a lawyer’s everyday use of technology in practice. Come hear about the most recent examples at the intersection of ethics and technology: supervision, confidentiality, security, privilege, billing, social media, communication, client relationship formation, advertising, and more. After a broad introduction paired with concrete case scenarios and examples, this session will equip modern lawyers with a broad framework through which to examine their own practice to gain confidence in their ability to spot the specific opportunities—and pitfalls—that may arise at the intersection of technology and ethics in their individual practice.

Industry Solutions Sessions

1:15pm – 2:00pm

Delegating your Marketing: How Virtual Marketing Assistants Will Help You Cut through the Digital Clutter



Colleen Young, Chief Marketing Officer

EXPO Hall Stage

Learn how you can supercharge your branding and content creation by defining clear expectations, knowing which tasks to delegate and management strategies to get the most out of your Marketing VA.

12:00PM – 1:00PM

Lunch ‘N Learn Sessions

AI-Powered Law: Insights from Our 2024 Industry Report and Our New AI Software Features

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Nicole Black & Gabriela Cubeiro
Grand K

In this engaging session we’ll merge key AI insights from our 2024 Legal Industry Report with the exciting unveiling of generative AI functionality in our legal software products. Discover how the data on AI adoption from our report aligns with the latest technological advancements, illustrating the growing influence of AI in legal practice. We’ll explore how these new AI features can revolutionize your approach to legal work, enhancing efficiency and decision-making. This session is tailor-made for legal professionals looking to stay at the forefront of legal technology and innovation.

Unlocking Legal Excellence with NeosAI Embedded AI Technology

Assembly

Neos^o

Jim Garrett & McKay Ferrell
Grand MN

Join Assembly Software’s CTO Jim Garrett and VP of Product McKay Ferrell as they explore NeosAI’s impressive impact on legal document quality and consistency within case management platforms. You’ll discover efficient AI integration and adoption strategies, plus the advantages of Microsoft’s innovative AI technology for legal workflows.

The Myths and Misconceptions of Legal Marketing

Spotlight

Branding

Mamie Neely Lee
Grand I

Shifting perspectives on marketing from a one-size-fits-all approach to building a strategic and strong foundation for law firms.

Google Reviews 202: Advanced Techniques for Law Firms in 2024

KENECT[™]

Brett Childs
Grand L

Law firms have a lot of questions about Google reviews. In this presentation, we’ll answer them: how to get reviews, how to respond to them, why they matter, and why Google is the most important site for them. This is a 200-level training for small and mid-sized firms.

2:00PM - 3:00PM

Embracing the Digital Courtroom: Exploring Current and Future Trends

Scott Schlegel, Judge Herbert B. Dixon, Jr.,
Judge Barbara Leach

Grand MN

The presentation will explore the digital courtroom and the evolving landscape of the judicial system, examining the digital tools currently in use and anticipating what the courtroom of tomorrow may look like. These tools include such things as online judges, holograms, chatbots, online scheduling, digital case management, artificial intelligence and beyond. We will discuss how the courts have evolved with the use of technology and where courts will be going in the future. Are we moving toward courts truly becoming more of a service and less of a space? If so, what are the implications this transformation may have for the court system, the judges, and litigators. Lastly, we will delve into the digital expectations of judges for lawyers appearing before them and the essential skills lawyers will need to thrive in these dynamic digital courtrooms.

2:00PM - 3:00PM

Modernizing Client Relationships: Strategies for Effective Communication

LAW OFFICE MANAGEMENT

Jordan L. Turk, Roberta Tepper

Grand L

Client communication is no longer just sending an email and calling it a day. Clients have changed how they want to access legal services, and firms need to either adapt or get left behind. From intake to interactive client portals to automated notifications, lawyers have the ability to foster stronger relationships with their clients. In this session, we will present an overview of how to supercharge your client communication processes, along with ethical duties owed to your clients, including common pitfalls that attorneys experience when it comes to their client relationships. A failure to communicate is the number one grievance cited in bar complaints across the country, but attorneys can utilize technology to minimize this risk (and also make their clients happy).

2:00PM - 3:00PM

Outfitting the Solo & Small Firm with Essential Tech

TECHNOLOGY

Jim Calloway, Laura L. Keeler

Grand K

Legal technology that used to be optional is now in many cases essential. From client portals

to automation of routine tasks to practice management software tools, superior client service today means embracing new and improved technology tools. This session will be a great starting overview for those opening a new office.

This session will provide an overview of client portals for legal professionals who are still reluctant to tap into this great feature. It will cover how client portals are increasingly utilized not only in law practice management systems. Superior communication practices result in satisfied clients. For example, knowing how to use your phone to photograph documents and convert them to PDFs is a useful skill. We will discuss recent feature updates, focusing for example how several client portals have text-messaging capabilities, which bridges some clients' preferences to receive and send communications from their own cell phone, but legal professionals' desire to keep client communications managed.

2:00PM - 3:00PM

Dramatic or Traumatic Change - Discover Best Practices to Transition from a Legacy Practice Management

TECHNOLOGY

Carol L. Schlein, Sarah Wilson

Grand I

Discover best practices to transition from a legacy practice management or billing product to a newer cloud solution. Many server-based vendors are phasing out older products and transitioning law firm clients to cloud-based solutions. Learn how to get beyond the demo to avoid surprises. When you have been using your current system for two or more decades, how do you choose the best option and manage the change?

2:00PM - 3:00PM

One Bar License, Will Travel - Are Changes in Multi-Jurisdictional Rules on the Way?

Charity Anastasio, Micah Buchdahl

Grand J

Perhaps it was COVID, advances in legal technology, or the global perspective expanding, but discussions related to changing the Model Rule of Professional Conduct 5.5 (MJP) and related Unauthorized Practice of Law (UPL) issues have heated up over the last few years. This panel of ethics attorneys will look at the current state of 5.5, as the ABA and numerous states continue to fiddle with it. The ABA Model is controversial, each state seems to consider ways to loosen the reigns.

2:00PM - 3:00PM

Leading Lawyers: How To Harness Technology to Comply With Ethical Requirements and Amplify Impact In and Out of the Courtroom

ETHICS & PROFESSIONAL RESPONSIBILITY

Alicia Aquino, Temi Siyanbade

Grand GH

When COVID-19 ravished the globe and sent the legal world into a frenzy, tech-savvy legal professionals were able to lead their peers in meaningful adaptations and adjustments. As AI challenges notions of what the future of law looks like, tech-savvy legal professionals are again leading the way when it comes to navigating these uncharted terrains. However, should this be case?

Ethical requirements across the nation call for technical competence as a matter of ethical compliance. Join Alicia Aquino and Temi Siyanbade for a thought-provoking session that will both challenge and empower attorneys to explore ways to continue to lead the legal industry toward increased relevance and ethical excellence when running their own practice and in the courtroom.

2:00PM - 3:00PM

AI in Action: Transforming the Legal Landscape

TECHNOLOGY

Jack Newton, Tom Martin

Grand Ballroom B

Hosted by Clio's CEO and Founder, Jack Newton, this panel of legaltech leaders and experts will share their experiences and insights on how AI is revolutionizing the way law firms operate.

Discover real-life examples of how AI is being successfully implemented in various areas of legal practice, including document management, contract analysis, firm management, legal research, and more. Attendees will gain a comprehensive understanding of the benefits and challenges that arise when integrating AI technologies into your law firm's workflow.

This panel will explore the practical implications of using AI in law firms, discussing the impact on productivity, efficiency, and client service. They will discuss how AI-powered tools successfully enhance accuracy, streamline processes, and enable lawyers to focus on higher-value work. They will also unpack the ethical considerations surrounding AI adoption in the legal profession and the importance of maintaining human oversight and accountability in AI-powered systems.

Attend this illuminating panel discussion to demystify the practical applications of AI in the legal field. Walk away with actionable strategies and a deeper understanding of how your law firm can leverage AI technologies to gain a com-

petitive edge, improve operational efficiency, and deliver enhanced legal services to your clients.

3:15PM - 4:15PM

Legal Technology: Invest on the Right Side of Regulations, Old and New

LAW OFFICE MANAGEMENT

Jayne R. Reardon, Natalie Anne Knowlton

Grand MN

Technology is a critical part of modern law practice, but for solos and smalls, it can be difficult to build technological expertise in house given regulatory rules in most states. Most states forbid lawyers sharing legal fees with technology experts who are not lawyers. This session will detail how lawyers can invest in and develop a tech-empowered law practice within the bounds of current regulations. It will also explore how lawyers and law firms in the new regulatory environments (primarily in Utah and Arizona) are launching new business models that prioritize internal and/or consumer-facing technologies.

3:15PM - 4:15PM

Standing Out in the Crowd: Innovative Law Firm Branding Lessons from the Legal Tech Sector

NON-CLE

Nicole Black, Gabriela Cubeiro

Grand L

Learn how to strategically navigate law firm branding by incorporating successful strategies from legal tech marketing playbooks. Participants will explore how to differentiate their brand in a competitive landscape, drawing on key elements like brand identity, positioning, differentiation, and reputation management. With a blend of traditional branding principles and innovative legal tech insights, this session offers a roadmap for creating a standout brand, enhancing client acquisition and retention, and promoting overall firm success in the digital age.

3:15PM - 4:15PM

The Must-Have Mindset for Implementing Legal Tech

LAW OFFICE MANAGEMENT

Olivia Vizachero

Grand K

So many attorneys know they "should" implement legal tech solutions into their practices, but they struggle to do so. Why? It's simple. They have mindset blocks when it comes to implementing technology. To actually take advantage of the tech solutions on the market, attorneys must cultivate the mindset necessary for making changes, learning new methods for completing tasks, and exercising patience as they bridge the learning curve of implementing the tech they

choose. This presentation is going to be the primer all TECHSHOW attendees will want to attend in order to ensure they return home with the knowledge they need to take advantage of all that ABA TECHSHOW has to offer. Instead of attending, telling themselves “I should do that” and then returning home and going back to the status quo, this presentation will help lawyers understand why they are slow to implement technology, how to make decisions on which changes to make, and then how exactly to make those changes and move forward into the future.

3:15PM - 4:15PM

Winning Trials with TrialPad, Part 2: “Present”

TECHNOLOGY

Brett Burney, Tara Cheever

Grand I

See why the iPad has become successful litigators’ go-to tool for trial preparation and presentation. In this two-part series, you will see how to use Apple’s magical device for your next case, learn what apps and equipment you need and pick up great tips to make you an iMaster in the courtroom. In Part 2: “Present”, you’ll learn how to pull everything together to create compelling slides in PowerPoint and Keynote, and create dynamic evidentiary presentations with TrialPad, all while using wireless presentation techniques, video editing tools, timelines, maps, and more. If you’re in litigation and the business of persuading others, come hear all about the latest iTechnologies that enable top litigators to be smooth, confident, and effective in the courtroom.

3:15PM - 4:15PM

Swipe, Tap and the Law: The Ethical Attorney’s Guide to Navigating Digital Payments

ETHICS & PROFESSIONAL RESPONSIBILITY

Catherine Sanders Reach, Julie Bays

Grand J

Taking credit cards and online payments make it easy for your clients to pay you. However, payment apps like Venmo, PayPal, and Zelle are convenient but pose ethical traps for unwary lawyers. What about point-of-sale apps like Square, Clover, and Swipe? Have you ever considered Apple Pay or Google Pay? Don’t let payment apps undermine client confidentiality or mishandle retainers or trust monies. This presentation navigates tricky issues like privacy, commingling, fees, and chargebacks. Learn best practices for safely integrating payment apps in your firm. Discover smarter alternatives tailored for legal payments. You’ll gain practical guidance on using payment apps within the bounds of ethics rules - or when it’s safer to

avoid them. We will discuss safekeeping property under ABA Model Rule 1.15 Safekeeping Property and ABA Formal Ethics Opinion 505, May 3, 2023.

3:15PM - 4:15PM

Giving Yourself a Firm Foundation: Maximize Your Productivity Through Design Thinking and Lean Principles

LAW OFFICE MANAGEMENT

Carol L. Schlein, Tim O’Brien

Grand GH

Successful law firms usually take a client-centric approach, which can ensure greater client satisfaction but can sometimes take a toll on the firm’s productivity or profitability, especially for clients with a flat fee arrangement. Using design thinking and lean principles, your firm can map out, establish, and implement new process strategies that will maximize your efficiency and revenue while ensuring you are able to provide the client with the best possible service.

Using a workshop-based approach, the faculty will lead the participants on an exercise designed to gain a practical understanding of design thinking and lean methodology.

3:15PM - 4:15PM

5 Security Practices to Implement in Your Law Firm Today

LAW OFFICE MANAGEMENT

Juan Carlos Bosacoma, Dan Pinnington

Grand Ballroom B

The legal industry is increasingly susceptible to cyber threats and data breaches. With sensitive client information, confidential legal documents, and intellectual property, it is imperative for firms to protect their data and maintain the trust of their clients. This program is designed to provide law firms with a comprehensive understanding of modern security threats and the essential practices required to fortify their digital defenses.

SATURDAY

February 17

9:00AM - 10:00AM

60 in 60

Sofia Stephanie Lingos, Cynthia Thomas

Grand Ballroom EF

Combining the best of “60 Sites,” “60 Tips,” and “Gadgets and Gizmos” into one rollicking, face-paced session. Come enjoy this annual staple with an hour of the latest in apps, work hacks, hot technologies, and more.

10:15AM - 12:00PM

Action Plan to Go

Sofia Stephanie Lingos, Cynthia Thomas, Barron K. Henley

Grand Ballroom EF

After attending ABA TECHSHOW 2024 and being exposed to the latest innovations and best practices in legal technology, it can be overwhelming to determine what to actually implement in your own practice. This interactive workshop will provide a structured framework to help you create an action plan to prioritize and implement changes after the conference. The workshop will methodically walk attendees through identifying objectives, solutions, costs, responsibilities, and deadlines to turn inspiration into reality.

Mark your calendars!



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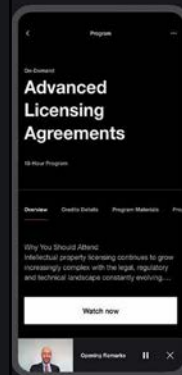
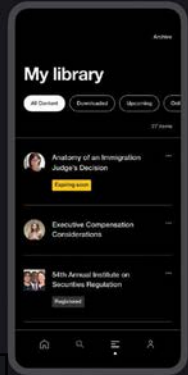
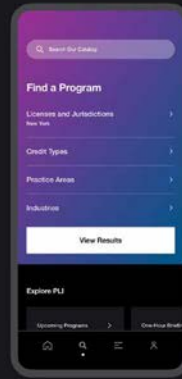
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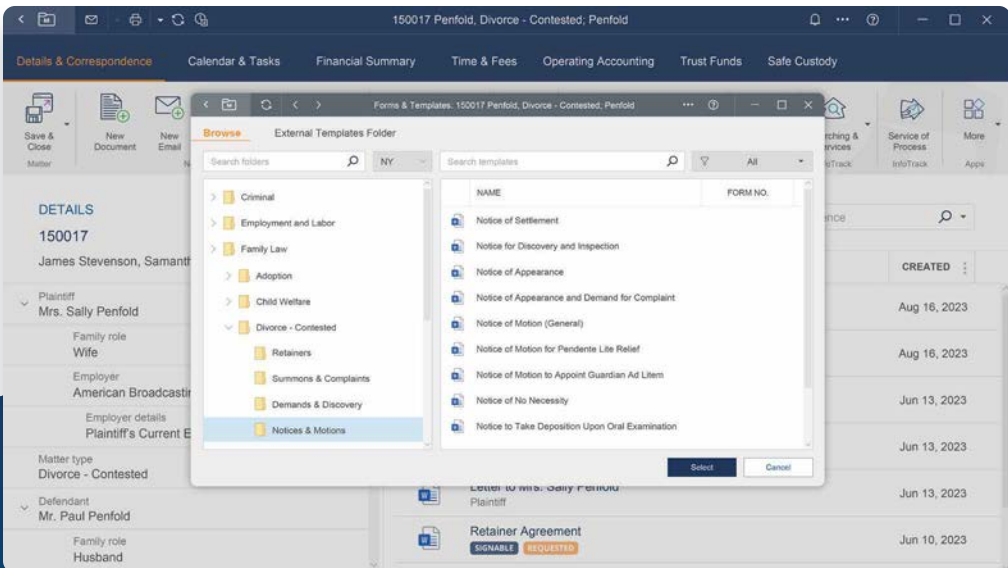
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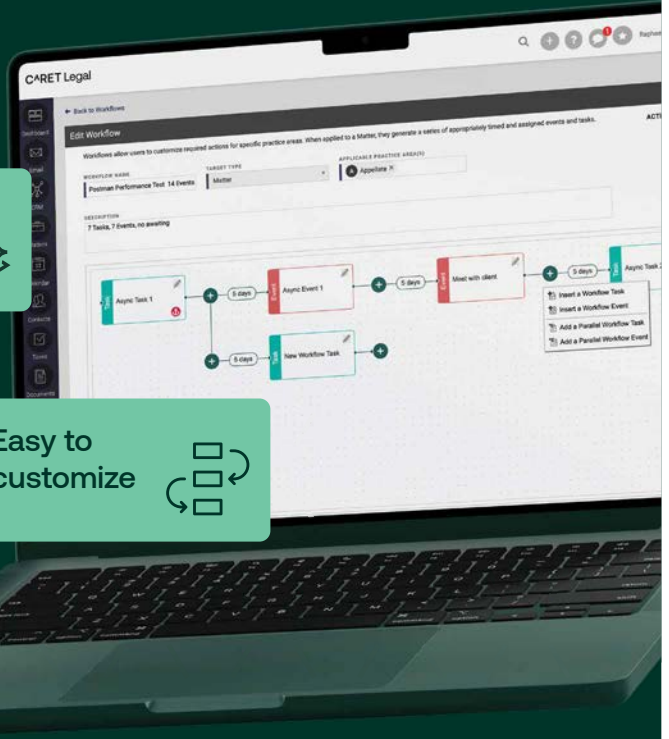
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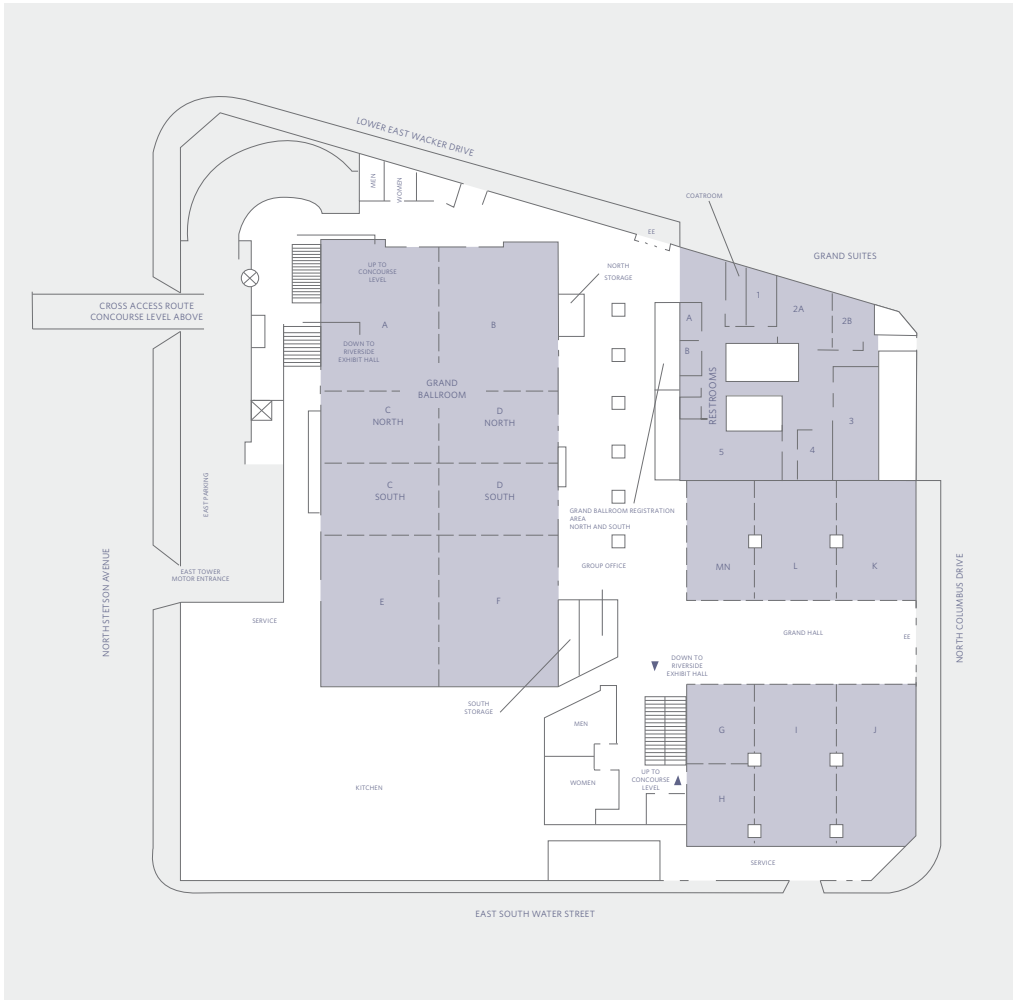
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Thursday, February 15
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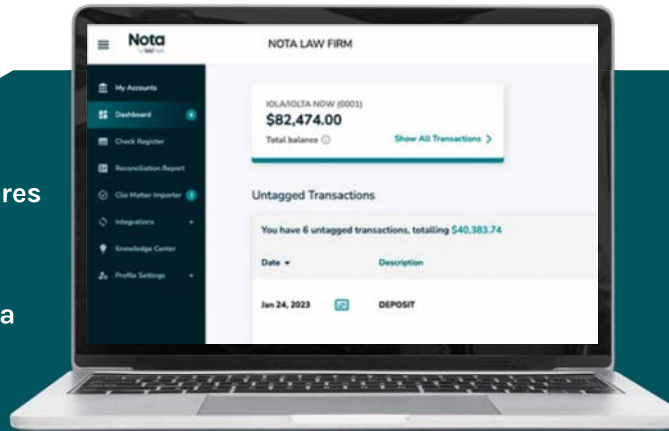
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